










TANKLESS vs. TANK

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|------------------------------------|--|---|
| HOW THEY WORK | Operates ONLY when water is needed — “on demand” — quickly bringing water to the preset temperature. | Operates 24/7/365 — “always on” — to keep stored water at the preset temperature. |
| DURABILITY | Lasts up to 20 years or longer Typical warranty: 12 years  | Lasts 10-12 years on average. Typical warranty: 6 years  |
| WHAT HAPPENS WHEN THEY FAIL | No damage to surroundings because no water is stored in the unit!  | 7 of 10 cases , the tank bursts dumping 30 to 80 gallons of rusty water on the floor, causing a major mess and sometimes damaging its surroundings.  |
| COST | \$\$\$ Costs more because of more powerful burner, computerized controls. But good news: The following factors are narrowing that cost difference. <ul style="list-style-type: none">  newer technology permits use of existing gas and water lines  tax credits and utility rebates are available in many locations  savings in energy costs will cover the higher cost for tankless over time | \$\$ Costs less than tankless, because of a less powerful burner and less sophisticated controls; plus the ability to use existing gas and water lines in a replacement situation. |

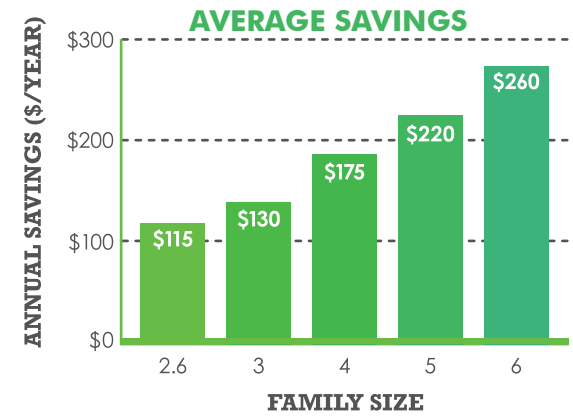
WANT A QUICK EXPLAINER? WE'RE ON YOUTUBE!






SCAN ME


SAVE MONEY WITH TANKLESS!



Source: http://www.energystar.gov/index.cfm?c=gas_tankless_pr_savings_benefits



A Noritz tankless water heater is **UP TO 40% MORE EFFICIENT THAN** A 50 gallons tank water heater.




A Noritz tankless water heater **saves 9 MORE SQ. SPACE FT. THAN** A 50 gallons tank water heater.

FEDERAL TAX CREDITS



Get a Federal Tax Credit up to \$300! Our heaters qualify for 2016 standards for federal tax credits so you can enjoy cash back along with your new investment. Visit www.noritz.com/rebates for details.



By heating water only when you need it, ENERGY STAR qualified tankless water heaters save the typical family more than \$100 per year on gas bills compared to a standard storage model. Larger families can save even more!

REBATE PROGRAM



Many local utility companies are recognizing the benefits of tankless water heaters and are encouraging this through rebates. Check with your installer, local utility company or www.noritz.com/rebates for any available rebates in your area.

CHOICES

With Noritz's full range line up you have the luxury of choice and getting the right model to meet your specific needs. From mid range efficiency models to high demand, Noritz has a model for every application.



Mid Efficiency
85% efficiency
outdoor installation
5 - 9.8 gpm

High Efficiency

95% efficiency
hot water faster
6.6 - 11.1 gpm



High Demand
up to
95% efficiency
high demand or
commercial applications
9.8 - 13.8 gpm

Combi Boiler

95% AFUE
whole home heating
up to 9.2 gpm



BEFORE

AFTER

HOW TO GET STARTED

WWW.NORITZ.COM/HOWTOBUY

1. Find your size.
2. Find an installer.
3. Find eligible rebates.

For more information:
(888) 456-6748
www.noritz.com/howtobuy
or contact your local installer

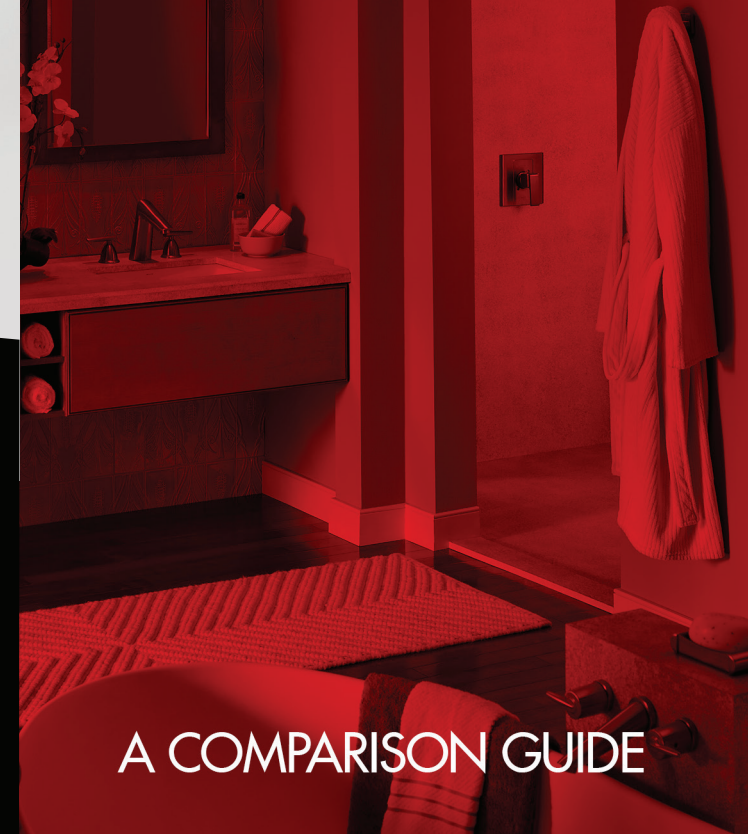


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ALWAYS HOT®

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A COMPARISON GUIDE

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